



Roadshow BioItaly 2021

Acceleration program for high-tech startups

What is the StartUp Initiative?

- An **international acceleration platform** for high-tech startups, focusing on several technology and industry clusters
- A **rigorous process** that ensures high quality of the investment proposals, and **clarity** in the communication of business plans and innovative content for the benefit of potential equity investors and industrial partners

CIRCULAR ECONOMY PROJECTS



Biotech & healthcare



Digital & mobile



Fashion & design



Automotive & transportation



Cleantech



Agri-Food tech



Social ventures



Our primary targets



Innovation ecosystem players and startup service providers

incubators, accelerators, research centers, institutions, professionals (e.g. legal, advisors, ...)



Corporate players

looking for technology solutions at all levels, following the paradigm of Open Innovation



Equity investors

looking for early-stage investment opportunities in high-tech ventures (angel investors, seed funds, venture capital funds)

Our key figures

~5,183 Screened submissions

>1.220 Trained startups

~1033 Finalist startups

133 Investment forums

9 Countries covered

>12.000 Investor & Corporate attendees

>128 Success cases (equity, grants, etc.)

~164 M€ Funds raised by our alumni

13 Industrial exits

Bioinitaly 2021 process



Applications

25

8-10

- Identification of interesting startups, business plan analysis and initial screening

- Coaching for start-ups to fine-tune their business plan and presentation pitch

- Selection of the startups that are most ready to meet investors

- Start-up pitches, Q&A, collection of interest manifestations from the investors



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